

NIAM
August 2004
National Immunization Awareness
Month



At a glance: The August observation of National Immunization Awareness Month (NIAM) is a great way to rally local organizations in your immunization education efforts. A free NIAM promotional kit offers a variety of template materials, such as brochures and news releases, that communities can easily customize and use at or in conjunction with local health screenings or fairs, media events and other related immunization outreach efforts. Visit (www.partnersforimmunization.org/niam.html) to order your free promotional kit and to view and download related materials, including flyers, stickers and bookmarks.